

**GBRAR
BUSINESS
PARTNER
SPONSORSHIP
GUIDE**

**20
21**



**THE GREATER BATON ROUGE
ASSOCIATION OF REALTORS®**



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The Greater Baton Rouge Association of REALTORS® (GBRAR) serves more than 3,500 + Realtor® and Affiliate Members. GBRAR is affiliated with the Louisiana REALTORS® and works to provide our members with the tools they need to remain successful.

Just a few of the services we provide...
Multiple Listing Service | Professional Development
Extensive Political Advocacy Program

Our Mission

The mission of the Greater Baton Rouge Association of REALTORS® is to provide optimum services and benefits to members through knowledge and advocacy. The mission of the MLS is to provide an innovative, evolving information resource to benefit members and maximize their value.

LARPAC MAJOR INVESTOR



**Supporting LARPAC supports
the REALTORS® that support you!**

What are the benefits of being a Major Investor?

Local Level Benefits

- Photo recognition in the multiple issues of the Business Report.
- Name/Logo recognition on the GBRAR website as a Major Investor
- Name and photo recognition on our GBRAR digital signage throughout the building
- Exclusive invitation to our Major Investor Event hosted by GBRAR.

State Level Benefits

- An annual subscription to LaPolitics (\$145 value)
- An annual subscription to The Cook Political Report (\$350 value)
- Special seating at Louisiana REALTORS® meetings & Louisiana REALTORS® state meetings
- A Major Investor Recognition Pin & Complimentary LARPAC apparel (upon completion of \$1,000 investment)
- Special recognition at the State & National Meetings (Recognized by NAR in May)

LARPAC MAJOR INVESTOR



2021 LARPAC Major Investment Program

What Benefits Do I Get For My Commitment?

SUPPORT PRO-REALTOR® CANDIDATES RUNNING FOR THE U.S. HOUSE AND SENATE, STATE LEGISLATURE, AND YOUR LOCAL GOVERNMENT.

SUPPORT THE STATE AND LOCAL CANDIDATES ON KEY REAL ESTATE ISSUES.

- As a Major Investor for 2021, the first \$300 due now
- As Major Investor, you are entitled to Major Investor perks such as
 - An annual subscription to LaPolitics (\$145 value)
 - An annual subscription to The Cook Political Report (\$350 value)
 - Special seating at Louisiana REALTORS® meetings & Louisiana REALTORS® state meetings
 - A Major Investor Recognition Pin & Complimentary LARPAC apparel (upon completion of \$1,000 investment)
 - Special recognition at the State & National Meetings (**Recognized by NAR in May; the \$300 must be paid by the NAR deadline.**)
- GBRAR Major Investor Benefits for 2021
 - ❖ Photo recognition in the Business Report (Multi Issues)
 - ❖ Name/Logo recognition on the GBRAR website as a Major Investor
 - ❖ Name and photo recognition on our GBRAR digital signage throughout the building
 - ❖ Exclusive invitation to our Major Investor Event hosted by GBRAR.

LARPAC MAJOR INVESTOR CLUB LEVELS

Sterling R - \$1,000 (Per Year)

Crystal R - \$2,500 (\$2,500.00 One Time Contribution and \$1,500.00 Each Additional Year to Sustain)

Golden R - \$5,000 (\$5,000.00 One Time Contribution and \$2,000.00 Each Additional Year to Sustain)

Platinum R - \$10,000 (\$10,000 One Time Contribution and \$5,000 Each Additional Year to Sustain)

President's Circle* - \$2,000.00 contributed directly to REALTOR®-friendly Congressional candidates in response to requests from

NAR/RPAC. ***President's Circle members will receive a discount on sustaining their membership for certain levels.**

Contributions are used for political purposes, are voluntary, & are not deductible for Federal income tax purposes. Any amounts indicated are merely guidelines & you may contribute more or less than the suggested amounts. Neither your membership nor your participation in Louisiana REALTORS® is conditioned directly or indirectly on contributing to LARPAC. You may refuse to contribute without reprisal. The following is sent to the National REALTORS® Political Action Committee (RPAC) to support federal candidates and is charged against your limits under 52 U.S.C. 30116: (1) 30% of all contributions of \$1,000 or more made at any time; & (2) 30% of each contribution less than \$1,000 until LARPAC meets its Federal Allocation Goal set by RPAC. LARPAC retains the following to support state and local issues & candidates: (1) 70% of contributions that are \$1,000 or more; & (2) 100% of contributions of less than \$1,000 after the RPAC Federal Allocation Goal is met.

2021 MAJOR INVESTOR COMMITMENT CARD

Name: _____ Board/Association GBRAR

Phone: _____ e-Mail: _____



____ Yes, I pledge to become a Major Investor in 2021; I will make my first \$300 investment. I understand that the remaining balance will be paid on or before November 30, 2021.

(Local fundraisers and other LARPAC investments on the State or Local level will be applied to your balance).

____ Yes, I pledge to become a Major Investor and would like to continue to be a Major Investor every year or until I give further notice.

Payment Method: _____ Check

Please check here if you are using a **CORPORATE CREDIT CARD** ☐ .Visa _____ MC _____ AMEX _____

Or Online at <https://www.larealtors.org/larpac> (Contact Cindy@larealtors.org to arrange quarterly payments)

Name on Card: _____

Address for Card: _____ ZIP _____

Card #: _____ Exp. Date: _____

Signature: _____ Security Code (on back of card) _____



Make investment payable to LARPAC
Mail to: GBRAR • 14101 Perkins Road • Baton Rouge, LA 70810 or email to: jill@gbrar.com

Thank You for Your Commitment!



Overview

GBRAR's 2021 Business Partner Sponsorship Opportunities

GBRAR wants to help your organization gain exposure! We invite you to take advantage of our many partnership opportunities that take place throughout the year. This is a great opportunity for your brand to be visible to our 3500+ members through marketing, events, education classes, and volunteer opportunities, as well as through media platforms that are accessible to REALTORS® daily. All opportunities offered on a first-come, first-serve basis.

PROMOTE YOUR PRODUCT OR SERVICE

- GET YOUR BRAND IN FRONT OF REALTORS®
- FACE TO FACE INTERACTION
- DEMONSTRATE INDUSTRY SUPPORT

Secure Your 2021 Sponsorship

To maximize year-round exposure, become one of our Premier Partnership sponsors, or select from our "a la carte" menu. This will allow you to customize a package to fit your company's needs best, goals, and mission, to maximize your investment.

How to Sign Up

To build your sponsorship package, select your desired items from the sponsorship menu on pages 7-16

Step 1 After reviewing the sponsorship opportunities outlined in this guide, Click this link GBRAR.com/sponsor-signup to secure your sponsorship through the online sign-up form.

Step 2 The online form will collect your contact information as well as your desired sponsorship selections. Once completed, hit submit, and the form will be emailed to the GBRAR staff.

Step 3 GBRAR staff will review your selections and invoice you to finalize your sponsorship.

Step 4 Enjoy the benefits of your sponsorship throughout 2021.

Questions? If you have any questions about GBRAR's 2021 business partner sponsorship opportunities or would like to schedule a one-on-one phone call or meeting, please contact: Jill Sylvest - jill@gbrar.com. or 225-324-0404

Sign Up for Sponsorship Here!
GBRAR.com/2021sponsorship

PREMIER 2021 PARTNERSHIP PACKAGES

Please read carefully, as the 2021 sponsorship benefits and platforms have changed.

Premier 2021 Partnership. GBRAR is once again offering a comprehensive package of current sponsorship opportunities with the Greater Baton Rouge Association of REALTORS. Maximize your annual marketing budget with a Premier Partnership Package or select individual events from the À La Carte Menu. This year, we were able to add additional benefits with substantial savings to our Premier Partnership Package. If you are interested in a custom-designed premium package, please contact Jill Sylvest at 225-324-0404.

PLATINUM SPONSOR - Premier Partner Discount Price- \$4,400 (1 Available)

Installation & Awards Gala

Signature Event Leadership Installation and Awards Celebration | January 14, 2021

This year's event is being held at the L'Auberge Conference Center. A sit-down dinner with a cocktail hour before and reception after. A great way to network with REALTOR® members including our Board of Directors, Executive leadership and committee members. You'll see our new leadership in action and our award winners recognized. Cocktail attire. Further event information on page 10.

- Sponsor of Realtor of the Year Award
- Eight tickets to the event (prime reserved table for 8 and 20 drink tickets)
- Verbal and PowerPoint recognition as sponsor prior to announcement of the winner
- Top tier name recognition on cocktail napkins
- Recognition on table tent cards and program
- Opportunity to place company retractable banner sign in cocktail area eating area of the event
- Prominent sponsor badges with ribbon for your company attendees
- Email marketing, website and social media promotion
- Exclusive opportunity to place swag at each place setting

GBRAR DIGITAL REALTOR® Roster

Quarterly directory of all GBRAR REALTOR® and Affiliate members
Inside Front Cover Full page ad. (Affiliate Supplied) The Roster is released on our website, the GBRAR MLS, and featured each week in the Weekly Newsletter Membership E-blast.

- Inside Front Cover full page ad (Affiliate Supplied)
- Top name tier listing on the front cover
- Your business highlighted in affiliate category

Annual Report

- Inside Back Cover; Top Tier Logo Ad in our Annual Report

REALTOR® Expo

Annual Expo for GBRAR Members | November 1, 2021

- Prime Booth and first choice priority placement - See page 11

Advertising: GBRAR Office and Website

Rotating logo on GBRAR TVs | Signs, and Website | Year-Round

- **Top Tier** Rotating Logo year -round on GBRAR TV. We have installed six large screen monitors in our classrooms, lobby area, meeting rooms, computer lab, and breakroom. Exclusive to our Premier Partnership Sponsors
- **Year-round** sign recognition, with your logo located in our lobby and education classes. Exposed to all our Quarterly Membership Meetings/Luncheons and all Educational Classes. Exclusive to our Premier Partnership Sponsors
- **Year-round** upper-tier name recognition on the GBRAR Website; Exclusive to our Premier Partnership Sponsors

PREMIER 2021 PARTNERSHIP PACKAGES

GOLD SPONSOR - Premier Partner Discount Price- \$3800 (4 Available)

Installation & Awards Gala

Signature Event Leadership Installation and Awards Celebration | January 14, 2021

This year's event is being held at the L'Auberge Conference Center. A sit-down dinner with a cocktail hour before and reception after. A great way to network with REALTOR® members including our Board of Directors, Executive leadership and committee members. You'll see our new leadership in action and our award winners recognized. Cocktail attire. Further event information on page 10.

- Sponsorship for one of our four major awards; Most Cooperative Realtor of the Year, Charles H. Dille-muth Humanitarian of the Year, Rising Star of the Year, or the Ben R. Downing, Jr.; Affiliate of the Year.)
- Eight tickets to the event (prime reserved table for 8 and 18 drink tickets)
- Verbal and PowerPoint recognition as sponsor prior to announcement of the winner
- Recognition on cocktail napkins
- Recognition on table tent cards and program
- Opportunity to place company retractable banner sign in cocktail area or seating area of the event
- Prominent sponsor badges with ribbon for your company attendees
- Email marketing, website and social media promotion

GBRAR DIGITAL REALTOR® Roster

Quarterly directory of all GBRAR REALTOR® and Affiliate members.

Full page ad. (Affiliate Supplied) The Roster is released on our website, the GBRAR MLS, and featured each week in the Weekly Newsletter Membership E-blast. Option to change your ad each quarter Quarterly.

- One Full page ad (Affiliate Supplied)
- Name listed as Gold Sponsor on the front cover
- Your business highlighted in affiliate category

Annual Report

- Inside Back Cover; Logo Ad in our Annual Report

REALTOR® Expo

Annual Expo for GBRAR Members | November 1, 2021

- Prime Booth and first choice priority placement - See page 11

Advertising: GBRAR Office and Website

Rotating logo on GBRAR TVs | Signs, and Website | Year-Round

- **Upper -Tier** Rotating Logo year -round on GBRAR TV. We have installed six large screen monitors in our classrooms, lobby area, meeting rooms, computer lab, and breakroom. Exclusive to our Premier Partnership Sponsors
- **Year-round** sign recognition, with your logo located in our lobby and education classes. Exposer to all our Quarterly Membership Meetings/Luncheons and all Educational Classes. Exclusive to our Premier Partnership Sponsors
- **Year-round** upper-tier name recognition on the GBRAR Website; Exclusive to our Premier Partnership Sponsors

PREMIER 2021 PARTNERSHIP PACKAGES

SILVER SPONSOR - Premier Partner Discount Price- \$3200 (4 Available)

Installation & Awards Gala

Signature Event Leadership Installation and Awards Celebration | January 14, 2021

This year's event is being held at the L'Auberge Conference Center. A sit-down dinner with a cocktail hour before and reception after. A great way to network with REALTOR® members including our Board of Directors, Executive leadership and committee members. You'll see our new leadership in action and our award winners recognized. Cocktail attire. Further event information on page 10.

- Cocktail Reception Sponsor
- Eight tickets to the event (prime reserved table for 8 and 14 drink tickets)
- Verbal and PowerPoint recognition as Champagne Toast & Dessert Reception Sponsor
- Company name recognition on cocktail napkins
- Recognition on table tent cards and program
- Opportunity to place company retractable banner sign in cocktail area or seating area of the event
- Prominent sponsor badges with ribbon for your company attendees
- Email marketing, website and social media promotion

GBRAR DIGITAL REALTOR® Roster

Quarterly directory of all GBRAR REALTOR® and Affiliate members

Full page ad. (Affiliate Supplied) The Roster is released on our website, the GBRAR MLS, and featured each week in the Weekly Newsletter Membership E-blast. Option to change your ad each quarter

Quarterly.

- One Full page ad (Affiliate Supplied)
- Name listed as Gold Sponsor on the front cover
- Your business highlighted in affiliate category

Annual Report

- Inside Back Cover; Logo Ad in our Annual Report

REALTOR® Expo

Annual Expo for GBRAR Members | November 1, 2021

- Prime Booth and first choice priority placement - See page 11

Advertising: GBRAR Office and Website

Rotating logo on GBRAR TVs | Signs, and Website | Year-Round

- Rotating Logo year -round on GBRAR TV. We have installed six large screen monitors in our classrooms, lobby area, meeting rooms, computer lab, and breakroom. Exclusive to our Premier Partnership Sponsors
- Year-round sign recognition, with your logo located in our lobby and education classes. Exposed to all our Quarterly Membership Meetings/Luncheons and all Educational Classes. Exclusive to our Premier Partnership Sponsors
- Year-round name recognition on the GBRAR Website; Exclusive to our Premier Partnership Sponsors

A La Carte Sponsorship



Installation & Awards



INSTALLATION AND AWARDS

Signature Event Leadership Installation and Awards Celebration | January 14, 2021

This year's event is being held at the L'Auberge Conference Center. A sit-down dinner with a cocktail hour before and reception after. A great way to network with REALTOR® members, including our Board of Directors, Executive Leadership, and Committee Members. You'll see our new leadership in action, and our award winners recognized — cocktail attire.

INSTALLATION AND AWARDS SPONSORSHIP OPPURTUNITY

Oppurtunity	Investment	Description
Supporting Sponsors	\$150	Includes admission for one guest; dinner and drink ticket, Name listed on table tent cards, event program, and verbal recognition.
Supporting Sponsors with reserved table	\$500	Includes admission for eight guests; dinner and drink ticket, Name listed on table tent cards, event program, and verbal recognition.
Selfie Station Sponsor	\$550	Includes admission for one guest; dinner and drink ticket, Name listed on table tent cards, event program, and verbal recognition.
Reserved Table for Eight	\$400	Company provided: Sponsor may put pop-up sign by selfie station Reserved a table in advance. Table number will be given at check-in. Great opportunity to invite REALTORS® to join you at your table!

A La Carte Sponsorship



Digital Sponsorships



DIGITAL SPONSORSHIPS

Reaching over 3500+ REALTORS® and Affiliates Members; Multiple Times Day!

Sponsorship of “The Skinny” (Exclusive) \$2000/year

A video format of the “Quarterly Analysis of the Greater Baton Rouge Housing Market” promoted on every page of our website with your company logo, “brought to you by” voice recognition of your company name, and looped in our phone system for holding calls. **Exclusive year-round exposé!**

FULL-PAGE AD (Affiliate Supplied) in our digital Realtor® Roster, \$925/year.

Released on our website, the GBRAR MLS, and featured each week in the “Weekly Lineup” Membership E-blast. Option to change your ad each quarter. Company name listed on the front cover of the Roster. Excellent exposé to all members!

GBRAR’s Weekly Newsletter – Monthly Investment: \$150 (12 Available)

Our weekly E-blast is a critical component of our membership communication to both REALTORS® and Business Partners. The newsletter contains event information, news alerts, and other timely information, emailed out every Monday. Your logo at the top of the page as the presenting sponsor each week in your designated month, linking members directly to your website! **Limited to 4 monthly sponsorships per company for the year.**

GBRAR’s Commercial Investment Division Monthly Newsletter – Monthly Investment: \$75 (12 Available)

Our Monthly E-blast keeps our members in the know! GBRAR’s Monthly Newsletter is emailed to our CID membership on the 15th of each month. Your logo at the top of the page as the presenting sponsor each month in your designated month, linking members directly to your website!

YEARLY ADVERTISING OPPORTUNITIES

- **Charging Station Sponsorship** – Get high visibility by sponsoring our GBRAR charging station. Charging stations will be branded with your company ad and are prominently featured in our association lobby area, as well as the large and small classrooms. Everyday exposé to anyone that walks through our door!

Your Company ad framed on a multi-device charging station. Year-round recognition!

- o **Exclusive - \$1200 /year for all three stations**

A La Carte Sponsorship

Conference & REALTOR® Expo



Conference & REALTOR EXPO 2020 - November 1, 2021

Join the fun and showcase yourself at our BIGGEST event of the year! The GBRAR Expo will kick-off with our Fall Member Meeting. Location, TBA. Opportunity to win a FREE Booth in 2022.

REALTOR® Expo Booths

You will be notified when booth choices are available

- **Standard Booth - \$500**
- **Prime Booth - \$700**



Bowlaplooza LARPAC Event

Bowlaplooza LARPAC Event

Opportunity	Investment	Description
Awards Sponsor (1) available	\$600	<ul style="list-style-type: none"> • Includes 5-member team • Announce one of the 4 winners • Shout out as sponsor from DJ • Digital Logo roll on each lane • Acknowledgment on Social Media, E-blast, Weekly Newsletter • 6 extra drink tickets
Food/Beverage Sponsor (4) available	\$400	<ul style="list-style-type: none"> • Includes 5-member team • Shout out as sponsor from DJ • Digital Logo roll on each lane • Acknowledgment on Social Media, E-blast, Weekly Newsletter • 4 extra drink tickets
DJ Sponsor & Photo Booth Sponsor (1) available	\$600	<ul style="list-style-type: none"> • Includes 5-member team • Shout out as sponsor from DJ • Company Name listed on each lane • Acknowledgment on Social Media, E-blast, Weekly Newsletter

A La Carte Sponsorship



Ascension Council of REALTORS® Annual Crawfish Boil



Annual Crawfish Boil – See page 17 May 6, 2021

Don't miss this opportunity to sponsor the Ascension Council of REALTORS®, 11th Annual Crawfish Boil! Over 250 REALTORS® have attended in the past. RAIN OR SHINE, GBRAR holds a CE class before the event.

PLEASE NOTE: Only affiliate member's sponsoring the event may attend. The Crawfish Boil is a REALTOR® member event

Opportunity	Investment	Description
Tail Pincher Sponsor	\$250	<ul style="list-style-type: none"> • Opportunity to showcase your company at the event • Includes a table in covered area • Name listed on our sponsor banner • Receive three (3) tickets to the event
Mudbug Sponsor	\$500	<ul style="list-style-type: none"> • Opportunity to showcase your company at the event • Prime covered area includes a table • Logo listed on our sponsor banner • Receive four (4) tickets to the event
Mac Crowdaddy Sponsor	\$1,000	<ul style="list-style-type: none"> • Opportunity to showcase your company at the event • Mac Crowdaddy level is in prime area surrounded by guest tables • Prime area; two tables upon request • New! Crawfish bibs provided to hand out at your table • Prime logo listed sponsor banner • Opportunity to speak at the event

A La Carte Sponsorship



Education Partnership



EDUCATION SPONSORSHIPS

NEW Opportunities!

CE Classes | Snack and Water Sponsors (included in the cost of sponsorship) – \$40 per class – (36 Available)

All you need to do is show up to represent your company! GBRAR will provide water and snacks. We offer three ++ classes a month of continuing education. This gives you an opportunity to get in front of agents multiple times a year. Sponsor may address the class for up to 3 minutes before the start of the program. Distribute marketing material, business cards, etc. Name recognition on confirmation and reminder emails. Class list upon request. **Limited to 4 sponsorships per company for the year.**

New REALTOR® Orientation: \$100 per class – (12 Available)

All new REALTORS® are required to attend this full-day course that introduces them to the REALTOR® association and reinforces their responsibilities under the Code of Ethics. Each orientation class has 50+ new REALTORS® who are eager to succeed in the real estate industry. This is your chance to get in front of brand new real estate agents that may not have vendor relationships yet. Sponsor may meet and greet at the door, address the class for up to 3 minutes before starting the program to introduce their business, distribute business cards and marketing literature, hold a drawing, etc. Name recognition on confirmation and reminder emails. No need to bring water and snacks; it's included in the cost of this sponsorship. Class list upon request– \$100 per class. **Limited to 4 classes per company for the year.**

Education - A La Carte Sponsorship

National Speaker: Spring and Fall Event

GBRAR's Professional Development Committee will host two events, bringing in expert speakers to educate and motivate! Excellent opportunity for our Realtors® to enhance their industry knowledge! A representative from your company will have the opportunity to speak about your company (3 minutes), promoted on all pre-event marketing, verbal recognition during the event. Sponsor is allowed to have one retractable banner sign in the classroom area, offer a drawing and collect business cards, or opportunity to hand out swag to all attendees. Name/logo recognition in the Weekly Newsletter and GBRAR's social media pages. Name recognition on confirmation and reminder emails.

SPRING EVENT:

Keynote Sponsor: \$300 – (2) available | Industry-exclusive

_____ Attorney & Title Co.
_____ Financial Services
_____ Insurance
_____ Inspection
_____ Warranty
_____ Other

FALL EVENT:

Keynote Sponsor: \$300 – (2) available | Industry-exclusive

_____ Attorney & Title Co.
_____ Financial Services
_____ Insurance
_____ Inspection
_____ Warranty
_____ Other

Lunch and Breakfast Sponsorship

National Speaker, Continuing Education and Lunch & Learn Sponsorships

National Speakers' and Education Classes are offered numerous times throughout the year. Education for our membership is of the utmost importance in ensuring their long-term success. GBRAR offers **Lunch & Learn** educational and informative sessions that are popular among our members. A Lunch & Learn is an excellent opportunity to talk with REALTORS® in all stages of their career.

Benefits: Your logo on the event flyer that's sent to all members, opportunity to distribute promotional materials, offer a drawing and collect business cards, speak three minutes to the audience about your company and products, name/logo recognition in the Weekly Newsletter, and GBRAR's social media pages. (sponsorship will be during lunchtime, with a few being breakfast. Cost of the sponsorship is free, you supply the food.)

If you are interested in sponsoring, please indicate all that apply to be added to the sponsor list. Attendee size may vary from each class. Please indicate your preferences below. Please note, if you're partnering with another affiliate on larger attended classes, they must be a GBRAR Affiliate Member in good standings.

Breakfast _____ Lunch _____

Attendees 15-35 _____ Attendees 15-65 _____ Attendees 15- 100++ _____

TRENDS

2021 TRENDS in Real Estate

THE TRENDS IN REAL ESTATE SEMINAR IS OUR LARGEST NETWORKING EVENT OF THE YEAR!!!

Hosted by the Commercial Investment Division of GBRAR

L'Auberge Casino & Hotel Conference Center

Thursday, April 29, 2021

8:00 am — 12:00 pm

The TRENDS Seminar began in 1988 as a joint project of the Commercial & Investment Division (CID) of the Greater Baton Rouge Association of REALTORS® and Louisiana State University's Real Estate Research Institute. The goal was quite simply to provide a variety of real estate industry professionals an opportunity to come together and examine the state of the industry in our area and help focus industry professionals on emerging trends, whatever their specialty. TRENDS has become an annual event that continues to provide a critical examination and analysis of what's going on in the marketplace — with an eye on what's coming. Join us this year for an examination of the state of the industry in our area and focus on emerging trends.

Sponsors:

Due to the global pandemic in 2020, TRENDS was postponed. In 2019, nearly 1000 professionals, including financial institutions, investors, property, managers, developers, and others associated with the residential and commercial real estate industry, gathered at Baton Rouge's Preeminent Real Estate Event — the TRENDS Seminar.

PLEASE SEE OPPORTUNITIES ON THE BUSINESS PARTNER SPONSORSHIP FORM

INVOICING FOR TRENDS WILL TAKE PLACE IN MID - JANUARY, 2021



THE GREATER BATON ROUGE
ASSOCIATION OF REALTORS®
ASCENSION COUNCIL



CRAWFISH BOIL SPONSORSHIP

THURSDAY, MAY 6, 2021 • LAMAR DIXON IN GONZALEZ

Don't miss this opportunity to sponsor the Ascension Council of REALTORS®, 11th Annual Crawfish Boil! Over 250 REALTORS® have attended in the past. RAIN OR SHINE, we have no doubt this year's event will be one of the best!

PLEASE NOTE This year, only affiliate member's sponsoring the event may attend. The Crawfish Boil is a REALTOR® only event for 2020

REALTOR® C.E. From 3:00 PM - 5:00 PM MEANS MORE EXPOSURE FOR VENDORS

Booth Set Up Anytime 3pm Or After

Networking Will Start Immediately Following Class At 5pm • Crawfish Will Be Served About 5:30pm

Limited Electrical Outlets - If You Need Power Bring A Long Extension Cord And Duct Tape

Get Creative With Your Materials, Prizes And Giveaways...Make It Fun!

Tail Pincher Sponsor | \$250

Opportunity to showcase your company at the event

Includes a table in covered area

Name listed on our sponsor banner

Receive three (3) tickets to the event

Mudbug Sponsor | \$500

Opportunity to showcase your company at the event

Prime covered area includes a table

Logo listed on our sponsor banner

Receive four (4) tickets to the event

Mac Crawdaddy Sponsor | \$1000

Opportunity to showcase your company at the event

Mac Crawdaddy level is in prime area surrounded by guest tables

Prime area includes a table

New! Crawfish bibs provided to hand out at your table

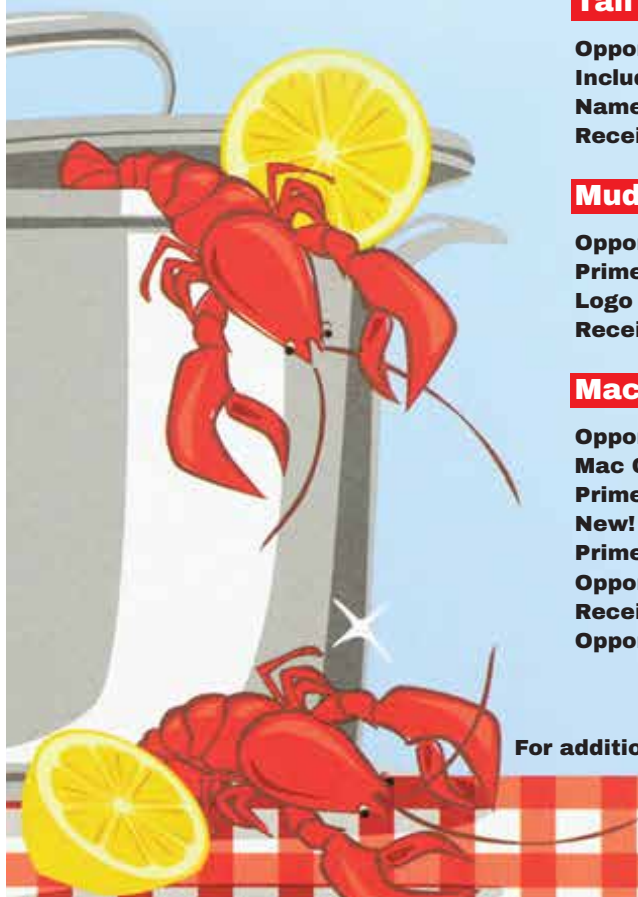
Prime logo listed sponsor banner

Opportunity to speak at the event

Receive six (6) tickets to the event

Opportunity to sponsor snacks and address the CE Class

For additional information contact Jill Sylvest - 225-325-0404 - Jill@gbrar.com





ASSOCIATE APPLICATION

Date:

Print your name

I,

hereby apply for Affiliate Membership in the Greater Baton Rouge Association of REALTORS® and enclose my check in the amount of \$300.00 (\$200.00 initial fee and \$100.00 annual dues), which I understand will be returned to me in the event I am not accepted to membership. In the event my application is approved, I agree as a condition to membership to abide by the Bylaws and Rules and Regulations of the Association. Further, I give to the GBRAR and its affiliated organizations permission to communicate with me at the contact information provided below, including e-mail and text messages. I authorize the Association to invite and receive information and comment about me from any member, other person or from a background check. I agree that any information and comment furnished to the Association by any member or other person in response to any such invitation shall be conclusively deemed to be privileged and not form the basis of any action by me for slander, libel, or defamation of character. I affirm I am a resident of Louisiana.

Representative:

Firm Name:

Type of Business:

Email Address:

Office Address:

City:

State:

Zip:

Office Phone:

Office Fax:

Residence Address:

City:

State:

Zip:

Residence Phone:: :

Cell Number:

ADDITIONAL MEMBER DUES: \$25 each

List any employees of your firm who will be serving on committees, receiving member discounts or is to be placed on our mailing list.

Name	Email	Cell Number

AFFILIATE MEMBERS shall be individuals who, while not engaged in the real estate profession have interests requiring information concerning real estate and support the objectives of the Association. I understand that Affiliate membership in the GBRAR is individual and does not reside with any company, firm, sole proprietorship or corporation.

Signature:



Room Rental Information & Pricing

Date of Meeting _____ Start Time _____ End Time _____ Set-up Date/Time _____

Group Name _____
All meetings/classes/events must be related to the business of real estate. No "recruiting" events are permitted.

Please provide a brief description and/or purpose of the event:

Attendance Projected _____

- | | | |
|--|---|--|
| <input type="checkbox"/> Small Classroom
(Seats 50, 832 Sq. Ft.) | <input type="checkbox"/> Large Classroom
(Seats 75, 1440 Sq. Ft.) | <input type="checkbox"/> Both Classrooms
(Seats 125, 2275 Sq. Ft.) |
| <input type="checkbox"/> Board Room
(Seats 25) | <input type="checkbox"/> Small Meeting Room
(Seats 10) | <input type="checkbox"/> Computer Lab
(Seats 12) |

Audio Visual Needs

- | | | |
|--|--|---|
| <input type="checkbox"/> Projector/screen | <input type="checkbox"/> Wireless Internet | <input type="checkbox"/> Power Strips - How many? _____ |
| <input type="checkbox"/> Need Laptop | <input type="checkbox"/> TV(s) | <input type="checkbox"/> Podium |
| <input type="checkbox"/> Microphone (Handheld) | <input type="checkbox"/> Microphone (Lavalier) | <input type="checkbox"/> Tech Support |
| <input type="checkbox"/> Easel | <input type="checkbox"/> White Board | |

Beverage & Food Service

- ☐ Coffee Service
- ☐ Food Table / Name of Catering and/or Sponsoring Company _____
- ***Food cannot be prepared on site

FOR GREATER BATON ROUGE ASSOCIATION OF REALTORS® OFFICE/STAFF USE ONLY

Hourly Room Rates

HOURS	COST
_____	Small Classroom - @ \$50/ hr. or \$150 for a ½ day, or \$250 for a full day.
_____	Large Classroom - @ \$75/ hr. or \$225 for a ½ day, or \$450 for a full day.
_____	Both Classrooms - @ \$300/ hr. or \$300 for a ½ day, or \$600 for a full day
_____	Computer Lab - @ \$100/ hr. or \$200 for a ½ day, or \$600 for a full day.
_____	Board Room - @ \$35/hr. or \$105 for a ½ day, or \$150 for a full day.
_____	Small Meeting Room - @ \$25/hr. or \$75 for a ½ day, or \$150 for a full day.
_____	Technical Support Personal - @ \$250/day (**MUST BE BOOKED IN ADVANCE)

= \$ _____ (Subtotal)

\$ _____ Coffee - \$10/pot 12/cups \$50.00/pot for 70-90/cups - Exempt from member discounts

\$ _____ GBRAR Member Discount of 25%

\$ _____ Weekly Rental Discount of 25%

TOTAL \$ _____

GBRAR reserves the right to reassign meeting rooms based on final guarantee. Functions outside normal business hours will be considered upon availability of staff with additional staffing fees. Gatherings of more than 50 individuals after 4:30PM will require security which GBRAR will arrange for a bill the user.

GBRAR's hours of operation are Monday through Friday, 8:30 AM – 4:30 PM

A \$100 Cleaning Deposit will be charged if food or drink is consumed in meeting rooms.
ALL TRASH MUST BE BROUGHT TO DUMPSTER AND ROOM CLEANED EACH DAY OF USE ****

Contact Name _____ Email _____
 Phone # _____ Fax # _____ Member ID# _____
 Billing Name _____ Billing Address _____
 Payment Type - _____ Check _____ Visa _____ Mastercard _____ AMEX _____
 Credit Card # _____ Exp _____ CID _____

SIGNATURE: _____
 14101 Perkins Rd. Baton Rouge, LA 70810 PH: (225) 761-2000 FAX: (225) 761-2099 ATTN: Debbie Bonfanti
 (Date Scheduled _____ By _____)

GBRAR STAFF

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