

**GBRAR
BUSINESS
PARTNER
SPONSORSHIP
GUIDE**

**20
22**



REALTOR® EXCELLENCE | 1921 - 2021

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**20
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The Greater Baton Rouge Association of REALTORS® (GBRAR) serves more than 3,500 + Realtor® and Affiliate Members. GBRAR is affiliated with the Louisiana REALTORS® and works to provide our members with the tools they need to remain successful.

Just a few of the services we provide...
Multiple Listing Service | Professional Development
Extensive Political Advocacy Program

Our Mission

The mission of the Greater Baton Rouge Association of REALTORS® is to provide optimum services and benefits to members through knowledge and advocacy. The mission of the MLS is to provide an innovative, evolving information resource to benefit members and maximize their value.

LARPAC MAJOR INVESTOR



**Supporting LARPAC supports
the REALTORS® that support you!**

What are the benefits of being a Major Investor?

Local Level Benefits

- Photo recognition in the multiple issues of the Business Report.
- Name/Logo recognition on the GBRAR website as a Major Investor
- Name and photo recognition on our GBRAR digital signage throughout the building
- Exclusive invitation to our Major Investor Event hosted by GBRAR.

State Level Benefits

- An annual subscription to LaPolitics (\$145 value)
- An annual subscription to The Cook Political Report (\$350 value)
- Special seating at Louisiana REALTORS® meetings & Louisiana REALTORS® state meetings
- A Major Investor Recognition Pin & Complimentary LARPAC apparel (upon completion of \$1,000 investment)
- Special recognition at the State & National Meetings (Recognized by NAR in May)

LARPAC MAJOR INVESTOR



2022 LARPAC Major Investment Program

What Benefits Do I Get For My Commitment?

**SUPPORT PRO-REALTOR® CANDIDATES RUNNING FOR THE U.S. HOUSE AND SENATE, STATE LEGISLATURE, AND YOUR LOCAL GOVERNMENT.
SUPPORT THE STATE AND LOCAL CANDIDATES ON KEY REAL ESTATE ISSUES.**

- As a Major Investor for 2022, the first \$300 due now
- As Major Investor, you are entitled to Major Investor perks such as
 - An annual subscription to LaPolitics (\$145 value)
 - An annual subscription to The Cook Political Report (\$350 value)
 - Special seating at Louisiana REALTORS® meetings & Louisiana REALTORS® state meetings
 - A Major Investor Recognition Pin & Complimentary LARPAC apparel (upon completion of \$1,000 investment)
 - Special recognition at the State & National Meetings (**Recognized by NAR in May; the \$300 must be paid by the NAR deadline.**)
- GBRAR Major Investor Benefits for 2022
 - ❖ Photo recognition in the Business Report (Multi Issues)
 - ❖ Name/Logo recognition on the GBRAR website as a Major Investor
 - ❖ Name and photo recognition on our GBRAR digital signage throughout the building
 - ❖ Exclusive invitation to our Major Investor Event hosted by GBRAR.

LARPAC MAJOR INVESTOR CLUB LEVELS

Sterling R - \$1,000 (Per Year)

Crystal R - \$2,500 (\$2,500.00 One Time Contribution and \$1,500.00 Each Additional Year to Sustain)

Golden R - \$5,000 (\$5,000.00 One Time Contribution and \$2,000.00 Each Additional Year to Sustain)

Platinum R - \$10,000 (\$10,000 One Time Contribution and \$5,000 Each Additional Year to Sustain)

President's Circle* - \$2,000.00 contributed directly to REALTOR®-friendly Congressional candidates in response to requests from NAR/RPAC. ***President's Circle members will receive a discount on sustaining their membership for certain levels.**

Contributions are used for political purposes, are voluntary, & are not deductible for Federal income tax purposes. Any amounts indicated are merely guidelines & you may contribute more or less than the suggested amounts. Neither your membership nor your participation in Louisiana REALTORS® is conditioned directly or indirectly on contributing to LARPAC. You may refuse to contribute without reprisal. The following is sent to the National REALTORS® Political Action Committee (RPAC) to support federal candidates and is charged against your limits under 52 U.S.C. 30116: (1) 30% of all contributions of \$1,000 or more made at any time; & (2) 30% of each contribution less than \$1,000 until LARPAC meets its Federal Allocation Goal set by RPAC. LARPAC retains the following to support state and local issues & candidates: (1) 70% of contributions that are \$1,000 or more; & (2) 100% of contributions of less than \$1,000 after the RPAC Federal Allocation Goal is met.

2022 MAJOR INVESTOR COMMITMENT CARD

Name: _____ Board/Association GBRAR

Phone: _____ e-Mail: _____



____ Yes, I pledge to become a Major Investor in 2022; I will make my first \$300 investment. I understand that the remaining balance will be paid on or before November 30, 2022.

(Local fundraisers and other LARPAC investments on the State or Local level will be applied to your balance).

____ Yes, I pledge to become a Major Investor and would like to continue to be a Major Investor every year or until I give further notice.

Payment Method: _____ Check

Please check here if you are using a **CORPORATE CREDIT CARD** ☐ Visa _____ MC _____ AMEX _____

Or Online at <https://www.larealtors.org/larpac> (Contact Cindy@larealtors.org to arrange quarterly payments)

Name on Card: _____

Address for Card: _____ ZIP _____

Card #: _____ Exp. Date: _____

Signature: _____ Security Code (on back of card) _____



Make investment payable to LARPAC
Mail to: GBRAR • 14101 Perkins Road • Baton Rouge, LA 70810 or email to: jill@gbrar.com

Thank You for Your Commitment!



DEADLINE: The Commitment deadline for the ad in the Business Report for 2022 Major Investors is March 2, 2022

Overview

GBRAR's 2022 Business Partner Sponsorship Opportunities

GBRAR wants to help your organization gain exposure! We invite you to take advantage of our many partnership opportunities that take place throughout the year. This is a great opportunity for your brand to be visible to our 3500+ members through marketing, events, education classes, and volunteer opportunities, as well as through media platforms that are accessible to REALTORS® daily. All opportunities offered on a first-come, first-serve basis.

PROMOTE YOUR PRODUCT OR SERVICE

- GET YOUR BRAND IN FRONT OF REALTORS®
- FACE TO FACE INTERACTION
- DEMONSTRATE INDUSTRY SUPPORT

Secure Your 2022 Sponsorship

To maximize year-round exposure, become one of our Premier Partnership sponsors, or select from our "a la carte" menu. This will allow you to customize a package to fit your company's needs best, goals, and mission, to maximize your investment.

How to Sign Up

To build your sponsorship package, select your desired items from the sponsorship menu on pages 7-16

Step 1 After reviewing the sponsorship opportunities outlined in this guide, Click this link GBRAR.com/sponsor-signup to secure your sponsorship through the online sign-up form.

Step 2 The online form will collect your contact information as well as your desired sponsorship selections. Once completed, hit submit, and the form will be emailed to the GBRAR staff.

Step 3 GBRAR staff will review your selections and invoice you to finalize your sponsorship.

Step 4 Enjoy the benefits of your sponsorship throughout 2022.

Questions? If you have any questions about GBRAR's 2022 business partner sponsorship opportunities or would like to schedule a one-on-one phone call or meeting, please contact: Jill Sylvest - jill@gbrar.com. or 225-324-0404

Sign Up for Sponsorship Here!
[GBRAR.com/2022 sponsorship](https://GBRAR.com/2022%20sponsorship)

PREMIER 2022 PARTNERSHIP PACKAGES

Please read carefully, as the 2022 sponsorship benefits and platforms have changed.

Premier 2022 Partnership. GBRAR is once again offering a comprehensive package of current sponsorship opportunities with the Greater Baton Rouge Association of REALTORS. Maximize your annual marketing budget with a Premier Partnership Package or select individual events from the À La Carte Menu. This year, we were able to add additional benefits with substantial savings to our Premier Partnership Package. **If you are interested in a custom-designed premium package, please contact Jill Sylvest at 225-324-0404.**

PLATINUM SPONSOR - Premier Partner Discount Price- \$4,400 (1 Available)

Installation & Awards Gala

Signature Event Leadership Installation and Awards Celebration | January 13, 2022

This year's event will be a Luncheon held at The Renaissance Baton Rouge Hotel. A great way to network with REALTOR® members including our Board of Directors, Executive leadership and Committee Members. You'll see our new leadership in action and our award winners recognized (*Business attire.*) Further event information on page 10.

- Sponsor of Realtor of the Year Award
- Ten tickets to the event (prime reserved table for 10)
- Verbal and PowerPoint recognition as sponsor prior to announcement of the winner
- Recognition on table tent cards and program
- Opportunity to place company retractable banner sign in Lobby area or event room
- Prominent sponsor badges with ribbon for your company attendees
- Email marketing, website and social media promotion
- Exclusive opportunity to place swag at each place setting

GBRAR DIGITAL REALTOR® Roster

Quarterly directory of all GBRAR REALTOR® and Affiliate members
Inside Front Cover Full page ad. (Affiliate Supplied) The Roster is released on our website, the GBRAR MLS, and featured each week in the Weekly Newsletter Membership E-blast.

- Inside Front Cover full page ad (Affiliate Supplied)
- Top name tier listing on the front cover
- Your business highlighted in affiliate category

Annual Report - **NEW!**

- Inside Back Cover; Top Tier Logo Ad in our Annual Report

REALTOR® Expo and Conference

Annual Expo for GBRAR REALTOR Members | November 7, 2022

- Includes Prime Booth and first choice priority placement - See page 12

Advertising: GBRAR Office and Website

Rotating logo on GBRAR TVs | Signs, and Website | Year-Round

- **Top Tier** Rotating Logo year -round on GBRAR TV. We have installed six large screen monitors in our classrooms, lobby area, meeting rooms, computer lab, and breakroom. Exclusive to our Premier Partnership Sponsors
- **Year-round** sign recognition, with your logo located in our lobby and education classes. Exposed to all our Quarterly Membership Meetings/Luncheons and all Educational Classes. Exclusive to our Premier Partnership Sponsors
- **Year-round** upper-tier name recognition on the GBRAR Website; Exclusive to our Premier Partnership Sponsors
- **Education** class sponsor recognition

PREMIER 2022 PARTNERSHIP PACKAGES

GOLD SPONSOR - Premier Partner Discount Price- \$3800 (4 Available)

Installation & Awards Gala

Signature Event Leadership Installation and Awards Celebration | January 13, 2022

This year's event is a luncheon, being held at the Renaissance Baton Rouge Hotel. A great way to network with REALTOR® members including our Board of Directors, Executive Leadership and Committee Members. You'll see our new leadership in action and our award winners recognized. (Business Attire.) Further event information on page 10.

- Sponsorship for one of our four major awards; *Most Cooperative Realtor of the Year, Charles H. Dillemath Humanitarian of the Year, Rising Star of the Year, or the Ben R. Downing, Jr.; Affiliate of the Year.*)
- Ten tickets to the event (prime reserved table for 10)
- Verbal recognition as gold sponsor prior to announcement of the winner
- Recognition on table tent cards and program
- Opportunity to place company retractable banner sign in the lobby or seating area of the event
- Prominent sponsor badges with ribbon for your company attendees
- Email marketing, website and social media promotion

GBRAR DIGITAL REALTOR® Roster

Quarterly directory of all GBRAR REALTOR® and Affiliate members.

Full page ad. (Affiliate Supplied) The Roster is released on our website, the GBRAR MLS, and featured each week in the Weekly Newsletter Membership E-blast. Option to change your ad each quarter Quarterly.

- One Full page ad (Affiliate Supplied)
- Name listed as Gold Sponsor on the front cover
- Your business highlighted in affiliate category

Annual Report - NEW!

- Inside Back Cover; Logo Ad in our Annual Report

REALTOR® Expo

Annual Expo for GBRAR REALTOR Members | November 7, 2022

- Includes Prime Booth and first choice priority placement - See page 12

Advertising: GBRAR Office and Website

Rotating logo on GBRAR TVs | Signs, and Website | Year-Round

- **Upper -Tier** Rotating Logo year -round on GBRAR TV. We have installed six large screen monitors in our classrooms, lobby area, meeting rooms, computer lab, and breakroom. Exclusive to our Premier Partnership Sponsors
- **Year-round** sign recognition, with your logo located in our lobby and education classes. Exposer to all our Quarterly Membership Meetings/Luncheons and all Educational Classes. Exclusive to our Premier Partnership Sponsors
- **Year-round** upper-tier name recognition on the GBRAR Website; Exclusive to our Premier Partnership Sponsors
- **Education** Class sponsorship sign recognition

PREMIER 2022 PARTNERSHIP PACKAGES

SILVER SPONSOR - Premier Partner Discount Price- \$3300 (4 Available)

Installation & Awards Gala

Signature Event Leadership Installation and Awards Celebration | January 13, 2022

This year's event is a luncheon, being held at the Renaissance Baton Rouge Hotel. A great way to network with REALTOR® members including our Board of Directors, Executive Leadership and Committee Members. You'll see our new leadership in action and our award winners recognized. (*Business Attire.*) Further event information on page 10.

- Award Plaque Sponsor
- Ten tickets to the event (prime reserved table for 10)
- Verbal recognition as silver sponsor
- Recognition on table tent cards and program
- Opportunity to place company retractable banner sign in the lobby or seating area of the event
- Prominent sponsor badges with ribbon for your company attendees
- Email marketing, website and social media promotion

GBRAR DIGITAL REALTOR® Roster

Quarterly directory of all GBRAR REALTOR® and Affiliate members

Full page ad. (Affiliate Supplied) The Roster is released on our website, the GBRAR MLS, and featured each week in the Weekly Newsletter Membership E-blast. Option to change your ad each quarter

Quarterly.

- One Full page ad (Affiliate Supplied)
- Name listed as Gold Sponsor on the front cover
- Your business highlighted in affiliate category

Annual Report - **NEW!**

- Inside Back Cover; Logo Ad in our Annual Report

REALTOR® Expo

Annual Expo for GBRAR Members | November 7, 2022

- Includes Prime Booth and first choice priority placement

Advertising: GBRAR Office and Website

Rotating logo on GBRAR TVs | Signs, and Website | Year-Round

- **Rotating Logo year** -round on GBRAR TV. We have installed six large screen monitors in our classrooms, lobby area, meeting rooms, computer lab, and breakroom. Exclusive to our Premier Partnership Sponsors
- **Year-round sign recognition**, with your logo located in our lobby and education classes. Exposed to all our Quarterly Membership Meetings/Luncheons and all Educational Classes. Exclusive to our Premier Partnership Sponsors
- **Year-round** name recognition on the GBRAR Website; Exclusive to our Premier Partnership Sponsors
- **Educational** sponsorship sign recognition

A La Carte Sponsorship



Installation & Awards Luncheon



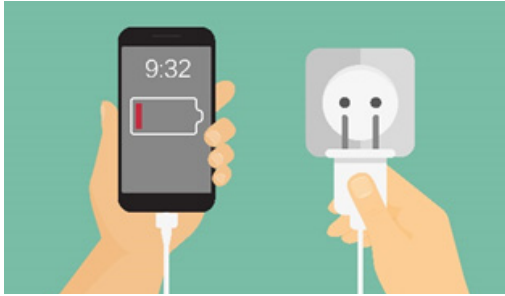
Signature Event Leadership Installation and Awards Celebration January 13, 2022

This year's event is a luncheon, being held at the Renaissance Baton Rouge Hotel. A great way to network with REALTOR® members including our Board of Directors, Executive Leadership and Committee Members. You'll see our new leadership in action and our award winners recognized. (*Business Attire.*)

INSTALLATION AND AWARDS SPONSORSHIP OPPURTUNITY

Oppurtunity	Investment	Description
Supporting Sponsors	\$135	Includes admission for <u>one</u> guest; Name listed on table tent cards and event program.
Supporting Sponsors with reserved table	\$450	Includes admission for <u>ten</u> guests; Name listed on table tent cards and event program. Great opportunity to invite REALTORS® to join you at your table!
Reserved Table for Ten	\$350	Reserved a table in advance. Table number will be given at check-in. Great opportunity to invite REALTORS® to join you at your table!

A La Carte Sponsorship



Digital Sponsorships



DIGITAL SPONSORSHIPS

Reaching over 3500+ REALTORS® and Affiliates Members; Multiple Times Day!

Sponsorship of “The Skinny” (Exclusive) \$2000/year

A video format of the “Quarterly Analysis of the Greater Baton Rouge Housing Market” promoted on every page of our website with your company logo, “brought to you by” voice recognition of your company name, and looped in our phone system for holding calls. **Exclusive year-round exposé!**

FULL-PAGE AD (Affiliate Supplied) in our digital Realtor® Roster, \$925/year.

Released on our website, the GBRAR MLS, and featured each week in the “Weekly Lineup” newsletter. Option to change your ad each quarter. Company name listed on the front cover of the Roster. Excellent exposé to all members!

GBRAR’s Weekly Newsletter – Monthly Investment: \$150 (12 Available)

Our weekly newsletter E-blast is a critical component of our membership communication to both REALTORS® and Business Partners. The newsletter contains event information, news alerts, and other timely information, emailed out every Monday. Your logo at the top of the page as the presenting sponsor each week in your designated month, linking members directly to your website! **Limited to 4 monthly sponsorships per company for the year.**

GBRAR’s Commercial Investment Division Monthly Newsletter – Monthly Investment: \$75 (12 Available)

Our Monthly Newsletter E-blast keeps our members in the know! GBRAR’s Monthly CID Newsletter is emailed to our CID membership on the 15th of each month. Your logo at the top of the page as the presenting sponsor each month in your designated month, linking members directly to your website!

YEARLY ADVERTISING OPPORTUNITIES

- **Charging Station Sponsorship** – Get high visibility by sponsoring our GBRAR charging station. Charging stations will be branded with your company ad and are prominently featured in our association lobby area, as well as the large and small classrooms. Everyday exposé to anyone that walks through our door!

Your Company ad framed on a multi-device charging station. Year-round recognition!

- o **Exclusive - \$1200 /year for all three stations**

A La Carte Sponsorship

Conference & REALTOR® Expo



Conference & REALTOR EXPO 2022 - October 24th, 2022

Join the fun and showcase yourself at our BIGGEST event of the year! The GBRAR Expo will kick-off with our Fall Member Meeting. Location, TBA. Opportunity to win a FREE Booth in 2023.

REALTOR® Expo Booths

You will be notified when booth choices are available

- **Standard Booth: Members \$500/ Non-Members \$1,000**
- **Prime Booth: Members \$700/ Non-Members \$1,200**



Ascension
Council
REALTORS®

Bowlapalooza (See Page 18) August 25, 2022

Opportunity	Investment	Description
Awards Sponsor	\$600	<ul style="list-style-type: none"> • Includes 5-member team • Announce one of winners • Shoutout as sponsor from EMCEE • Digital Logo roll on each lane • Acknowledgment on Social Media, E-blast, Weekly Newsletter • 6 extra drink tickets
Food/Beverage Sponsor (4) available	\$400	<ul style="list-style-type: none"> • Includes 5-member team • Shoutout as sponsor from EMCEE • Digital Logo roll on each lane • Acknowledgment on Social Media, E-blast, Weekly Newsletter • 4 extra drink tickets

A La Carte Sponsorship



Ascension Council of REALTORS® Annual Crawfish Boil



Annual Crawfish Boil (see page 19) May 12, 2022

Don't miss this opportunity to sponsor the Ascension Council of REALTORS®, 12th Annual Crawfish Boil! Over 250 REALTORS® have attended our last event. RAIN OR SHINE, GBRAR holds a CE class before the event.

PLEASE NOTE: Only affiliate member's sponsoring the event may attend. The Crawfish Boil is a REALTOR® ONLY member event

Opportunity	Investment	Description
Tail Pincher Sponsor	\$250	<ul style="list-style-type: none">• Opportunity to showcase your company at the event• Includes a table• Name listed on our sponsor banner• Receive three (3) tickets to the event
Mudbug Sponsor	\$500	<ul style="list-style-type: none">• Opportunity to showcase your company at the event• Prime area includes a table, surrounded guest eating tables• Logo listed on our sponsor banner• Receive four (4) tickets to the event
Mac Crawdaddy Sponsor	\$1,000	<ul style="list-style-type: none">• Opportunity to showcase your company at the event• Mac Crawdaddy level is in prime area surrounded by guest eating tables• New! Early set up time• Prime logo listed on sponsor banner• Opportunity to speak at the event• Receive six (6) tickets to the event• Opportunity to sponsor snacks and address the CE Class

A La Carte Sponsorship



Education Partnership



EDUCATION SPONSORSHIPS

NEW Opportunities!

CE Mandatory Classes | Snack and Water Sponsors (included in the cost of sponsorship) – \$40 per class- (18 Available)

All you need to do is show up to represent your company! GBRAR will provide water and snacks. We offer three ++ classes a month of continuing education. This gives you an opportunity to get in front of agents multiple times a year. Sponsor may address the class for up to 3 minutes before the start of the program. Distribute marketing material, business cards, etc. Name recognition on confirmation and reminder emails. Class list upon request. **Limited to 4 sponsorships per company for the year.**

New Agent Classes: Lunch Sponsorship Opportunities!

New Agent Classes: Lunch Sponsorship Opportunities!

A series of classes will be available to all new REALTORS®. Each class will have 30-60 new REALTORS® who are eager to succeed in the real estate industry. An excellent opportunity to get in front of brand new real estate agents that may not have vendor relationships yet. Sponsors may meet and greet at the door, address the class for up to 3 minutes before starting the program to introduce their business, distribute business cards and marketing literature, hold a drawing, etc. Name recognition on confirmation and reminder emails. Class list upon request. No cost for the sponsorship; The sponsor supplies: Food, beverages, plates, and utensils. (You may team with another affiliate; they must be a GBRAR Affiliate Member in good standings.) **No limit; you can sponsor however many classes you'd like.**

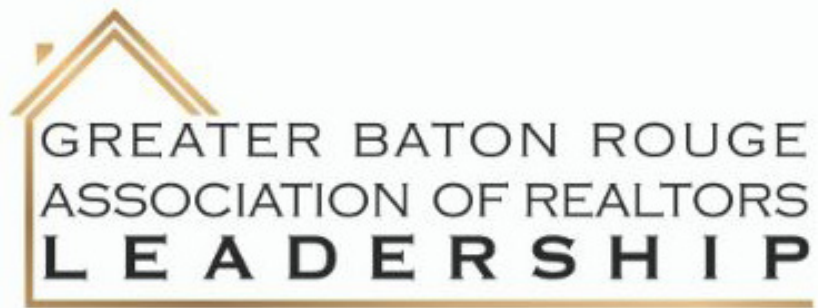
YES! I want to be a lunch sponsor:

January____ February____ March____ April____ May____ June____ July____
August____ September____ October____ November____ December____

NEW TO 2022!



GBRAR Leadership Program



Leadership Program

GBRAR's Leadership Program helps new REALTORS® build a more vital link with the real estate industry and expand business opportunities. In addition, the group hosts social, educational, and community service events to help GBRAR members network, learn, and support our local community.

Professional Development Session (Quarterly Meetings)

GBRAR Leadership Program hosts four (4) professional development sessions throughout the year, with an anticipated attendance of twenty-five (25) individuals. These sessions will provide GBRAR Leadership Members the opportunity to grow professionally, learn about hot topics in the industry, and learn about the functions of the REALTOR® association, all while guided by the best in the industry.

_____ 1st Quarter Class Sponsor

_____ 2nd Quarter Class Sponsor

_____ 3rd Quarter Class Sponsor

_____ 4th Quarter Class Sponsor

Education - A La Carte Sponsorship

National Speaker: Spring and Fall Event

GBRAR's Professional Development Committee will host two events, bringing in expert speakers to educate and motivate! Excellent opportunity for our Realtors® to enhance their industry knowledge! A representative from your company will have the opportunity to speak about your company (3 minutes), promoted on all pre-event marketing, verbal recognition during the event. Sponsor is allowed to have one retractable banner sign in the classroom area, offer a drawing and collect business cards, or opportunity to hand out swag to all attendees. Name/logo recognition in the Weekly Newsletter and GBRAR's social media pages. Name recognition on confirmation and reminder emails.

SPRING EVENT:

Keynote Sponsor: \$400 – (2) available | Industry-exclusive

_____ Attorney & Title Co.
_____ Financial Services
_____ Insurance
_____ Inspection
_____ Warranty
_____ Other

FALL EVENT:

Keynote Sponsor: \$400 – (2) available | Industry-exclusive

_____ Attorney & Title Co.
_____ Financial Services
_____ Insurance
_____ Inspection
_____ Warranty
_____ Other

Lunch and Breakfast Sponsorship

Lunch and Learns, Continuing Education and National Speaker Sponsorships

National Speakers' and Education Classes are offered numerous times throughout the year. Education for our membership is of the utmost importance in ensuring their long-term success. GBRAR offers **Lunch & Learn** educational and informative sessions that are popular among our members. A Lunch & Learn is an excellent opportunity to talk with REALTORS® in all stages of their career.

Benefits: Your logo on the event flyer that's sent to all members, opportunity to distribute promotional materials, offer a drawing and collect business cards, speak three minutes to the audience about your company and products, name/logo recognition in the Weekly Newsletter, and GBRAR's social media pages. (sponsorship will be during lunchtime, with a few being breakfast. Cost of the sponsorship is free, you supply the food.)

If you are interested in sponsoring, please indicate all that apply to be added to the sponsor list. Attendee size may vary from each class. Please indicate your preferences below. **Please note, if you're partnering with another affiliate on larger attended classes, they must be a GBRAR Affiliate Member in good standings.**

Breakfast _____ Lunch _____

Attendees 15-35 _____ Attendees 15-65 _____ Attendees 15- 100++ _____

TRENDS

2022 TRENDS in Real Estate

THE TRENDS IN REAL ESTATE SEMINAR IS OUR LARGEST NETWORKING EVENT OF THE YEAR!!!

Hosted by the Commercial Investment Division of GBRAR

L'Auberge Casino & Hotel Conference Center

Thursday, April 28, 2022

8:00 am — 12:00 pm

The TRENDS Seminar began in 1988 as a joint project of the Commercial & Investment Division (CID) of the Greater Baton Rouge Association of REALTORS® and Louisiana State University's Real Estate Research Institute. The goal was quite simply to provide a variety of real estate industry professionals an opportunity to come together and examine the state of the industry in our area and help focus industry professionals on emerging trends, whatever their specialty. TRENDS has become an annual event that continues to provide a critical examination and analysis of what's going on in the marketplace — with an eye on what's coming. Join us this year for an examination of the state of the industry in our area and focus on emerging trends.

Sponsors:

Due to the global pandemic, we held TRENDS in-person and online in 2021. Nearly 800 professionals, including financial institutions, investors, property, managers, developers, and others associated with the residential and commercial real estate industry, gathered at Baton Rouge's Preeminent Real Estate Event — the TRENDS Seminar.

PLEASE SEE OPPORTUNITIES ON THE BUSINESS PARTNER SPONSORSHIP FORM

INVOICING FOR TRENDS WILL TAKE PLACE IN MID - JANUARY, 2022

Reserve Your Sponsorship today!

GBRAR

Bowlapalooza

AUGUST 25TH

HOSTED BY:





THE GREATER BATON ROUGE
ASSOCIATION OF REALTORS®
ASCENSION COUNCIL



CRAWFISH BOIL SPONSORSHIP

THURSDAY, MAY 12, 2022 • LAMAR DIXON IN GONZALES

Don't miss this opportunity to sponsor the Ascension Council of REALTORS®, 12th Annual Crawfish Boil! Over 250 REALTORS® have attended in the past. RAIN OR SHINE, we have no doubt this year's event will be one of the best!

PLEASE NOTE This year, only affiliate member's sponsoring the event may attend. The Crawfish Boil is a REALTOR® only event for 2022

REALTOR® C.E. From 3:00 PM - 5:00 PM MEANS MORE EXPOSURE FOR VENDORS

Booth Set Up Anytime 3pm Or After

Networking Will Start Immediately Following Class At 5pm • Crawfish Will Be Served About 5:30pm

Limited Electrical Outlets - If You Need Power Bring A Long Extension Cord And Duct Tape

Get Creative With Your Materials, Prizes And Giveaways...Make It Fun!

Tail Pincher Sponsor | \$250

Opportunity to showcase your company at the event

Includes a table

Name listed on our sponsor banner

Receive three (3) tickets to the event

Mudbug Sponsor | \$500

Opportunity to showcase your company at the event

Prime area; includes a table

Logo listed on our sponsor banner

Receive four (4) tickets to the event

Mac Crawdaddy Sponsor | \$1000

Opportunity to showcase your company at the event

Mac Crawdaddy level is in prime area surrounded by guest eating tables

Prime area; two tables upon request

New! Early set-up time

Prime logo listed sponsor banner

Opportunity to speak at the event

Receive six (6) tickets to the event

Opportunity to sponsor snacks and address the CE Class

For additional information contact Jill Sylvest - 225-324-0404 - Jill@gbrar.com



Rev.01.19



Room Rental Information & Pricing

Date of Meeting _____ Start Time _____ End Time _____ Set-up Date/Time _____

Group Name _____

All meetings/classes/events must be related to the business of real estate. No "recruiting" events are permitted.

Please provide a brief description and/or purpose of the event:

Attendance Projected _____

- ☐ **Small Classroom**
(Seats 50, 832 Sq. Ft.)
☐ **Board Room**
(Seats 25)

- ☐ **Large Classroom**
(Seats 75, 1440 Sq. Ft.)
☐ **Small Meeting Room**
(Seats 10)

- ☐ **Both Classrooms**
(Seats 125, 2275 Sq. Ft.)
☐ **Computer Lab**
(Seats 12)

Audio Visual Needs

- ☐ Projector/screen
☐ Need Laptop
☐ Microphone (Handheld)
☐ Easel
- ☐ Wireless Internet
☐ TV(s)
☐ Microphone (Lavalier)
☐ White Board
- ☐ Power Strips - How many? _____
☐ Podium
☐ Tech Support

Beverage & Food Service

- ☐ Coffee Service
☐ Food Table / Name of Catering and/or Sponsoring Company _____

***Food cannot be prepared on site

FOR GREATER BATON ROUGE ASSOCIATION OF REALTORS® OFFICE/STAFF USE ONLY

Hourly Room Rates

HOURS	COST
_____	Small Classroom - @ \$50/ hr. or \$150 for a ½ day, or \$250 for a full day.
_____	Large Classroom - @ \$75/ hr. or \$225 for a ½ day, or \$450 for a full day.
_____	Both Classrooms - @ \$300/ hr. or \$300 for a ½ day, or \$600 for a full day.
_____	Computer Lab - @ \$100/ hr. or \$200 for a ½ day, or \$600 for a full day.
_____	Board Room - @ \$35/hr. or \$105 for a ½ day, or \$150 for a full day.
_____	Small Meeting Room - @ \$25/hr. or \$75 for a ½ day, or \$150 for a full day.
_____	Technical Support Personal - @ \$250/day (**MUST BE BOOKED IN ADVANCE)

= \$ _____ (Subtotal)

- \$ _____ Coffee - \$10/pot 12/cups \$50.00/pot for 70-90/cups - Exempt from member discounts
\$ _____ GBRAR Member Discount of 25%
\$ _____ Weekly Rental Discount of 25%

TOTAL \$ _____

GBRAR reserves the right to reassign meeting rooms based on final guarantee. Functions outside normal business hours will be considered upon availability of staff with additional staffing fees. Gatherings of more than 50 individuals after 4:30PM will require security which GBRAR will arrange for a bill the user.
GBRAR's hours of operation are Monday through Friday, 8:30 AM – 4:30 PM

A \$100 Cleaning Deposit will be charged if food or drink is consumed in meeting rooms.
*ALL TRASH MUST BE BROUGHT TO DUMPSTER AND ROOM CLEANED EACH DAY OF USE *****

Contact Name _____ Email _____
Phone # _____ Fax # _____ Member ID# _____
Billing Name _____ Billing Address _____
Payment Type - _____ Check _____ Visa _____ Mastercard _____ AMEX _____
Credit Card # _____ Exp _____ CID _____

SIGNATURE: _____

14101 Perkins Rd. Baton Rouge, LA 70810 PH: (225) 761-2000 FAX: (225) 761-2099 ATTN: Debbie Bonfanti

(Date Scheduled _____ By _____)

GBRAR STAFF



GBRAR STAFF DIRECTORY

KENNETH DAMANN, Executive Vice-President – ken@gbrar.com

DEBRA BONFANTI, Administrative & Education Director – debbie@gbrar.com

ALEX V. COOK, IT Director – alex@gbrar.com

TRACY FLETCHER, Director of Membership Services – tracy@gbrar.com

TINA GAUTREAU, Accountant – tina@gbrar.com

SUSAN GRIFFON, MLS Specialist – susan@gbrar.com

JOSHUA AKERS, MLS Specialist – joshua@gbrar.com

BRYTHON COX, MLS Director, Communications, & LACDB – brython@gbrar.com

KATHY JONES, Membership Representative – kathy@gbrar.com

JILL SYLVEST, Director of Marketing & Events – jill@gbrar.com