



DOING THE MOST GOOD[®]

Real Estate for Rehabilitation in the Capital Region

WHO: Real estate agents, brokers and title companies constantly deal with clients who are in the process of moving. Across the country, these professions help families get rid of items they no longer need through The Salvation Army's *Real Estate for Rehabilitation* program.

WHAT: Gently used furniture, household items and clothing

WHEN: All Year Long!

WHY: This is the important part! In Baton Rouge, The Salvation Army supports a residential substance abuse recovery program for 53 men. Sales from our Family Stores provide the funding to support this life-changing program. Donated goods are resold locally in our Baton Rouge Family Stores. The proceeds go to help men caught in the grip of addiction find help, hope and a second chance. The recovery process includes counseling, work therapy, 12 step programs and spiritual development. The partnership between the Real Estate Industry and The Salvation Army can bring hope to those in your community who need it most.

HOW: A family is moving and wishes to get rid of furniture and household items to stage their home. They call **1-800-SA-TRUCK** to discuss a free pickup. They mention that they are working with a real estate professional and are upgraded to an expedited pickup service. The Salvation Army comes to the home within three days to pick up the donation and gives the family a donation receipt for their taxes.

HISTORY

Real Estate for Rehabilitation is the brainchild of Joseph and JoAnn Callaway, Scottsdale, Arizona-based real estate agents. After joining The Salvation Army's Phoenix Advisory Board, the Callaways toured the nearby rehabilitation center and warehouse. There, they learned that The Salvation Army accepts people suffering from addiction into a no-cost residential program. They also learned that the ministry was entirely funded through the sale of donated goods.

They realized the home ownership industry was in a unique position to fill those trucks. So they started asking Phoenix real-estate and title companies to place moving cards in their closing rooms and on reception counters. The initiative exploded from there. In two years, over 300 title company offices joined their effort, helping clients with their unwanted items and saving lives from addiction. The program has expanded nationally to more than 120 metropolitan markets.

Thank you for considering helping us save lives – for good!



DOING THE MOST GOOD

REAL ESTATE FOR REHABILITATION

Transforming lives with your donated goods.



Call **1-800-SA-TRUCK** or visit www.satruck.org